

PRESS RELEASE

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HEALTH FAIR KICKS OFF EMPLOYEE WELLNESS AT MOFFITT CANCER CENTER *Med-Vision among experts teaming up to promote a healthy workforce*

Sept. 9, 2010 (Tampa, Fla.) – [Med-Vision, LLC](#) is collaborating with a team of wellness experts to help [Moffitt Cancer Center](#) host a health fair for its more than 4,000 employees. The football-themed event, “Kickoff to Good Health,” will be from 8 a.m. to 4 p.m. Sept. 29 at the [Vincent Stabile Research Building](#) at Moffitt, 12902 Magnolia Drive.

“Our wellness fair is one of our best opportunities to showcase the multitude of programs, services and resources Moffitt makes available to its faculty and staff to help them improve the quality of their lives by improving the quality of their health,” said Michele Talka, Human Resources Director for Moffitt, which is a finalist in the Tampa Bay Business Journal’s Healthiest Employers awards. “Our staff is so patient-focused that it is extremely challenging to get them to pay attention to this type of information, but the excitement generated by the fair always draws crowds.”

In addition to the health planning strategists of Med-Vision, Moffitt’s human resources and wellness coordinators are working with UnitedHealthcare, Wells Fargo, and other exhibitors and sponsors. The full-day event will feature interactive displays, which will include Med-Vision’s healthy pregnancy program exhibit. Moffitt’s Acute Care Clinic will be on-site to offer free health screenings for blood pressure, cholesterol, osteoporosis, blood sugar and BMI. Employees will have the opportunity to win prizes, including a bicycle and helmet co-sponsored by Med-Vision and Wells Fargo, as well as a signed Derek Jeter jersey donated by the New York Yankees.

“This health fair represents how much Moffitt cares about its employees,” said Connie Gee, vice president of Med-Vision and former wellness leader for Tampa General Hospital, whose

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two decades in the wellness industry includes nearly 20 health fairs. “Med-Vision is happy to help the steering committee plan and implement wellness initiatives based on data-driven strategies.”

During the past three years of providing Moffitt health plan consulting, Med-Vision has helped promote the center’s commitment to employee wellness by developing an integrated benefit design approach to promote wellness initiatives, preventive screenings and on-site clinics. Moffitt has reported zero trend over two years, avoiding the previous trend of an average 12% annual health cost increase.

About [Med-Vision, LLC](#): Founded in 2005, Med-Vision delivers health plan risk management and wellness strategies to help employer groups achieve optimal employee health and productivity. Med-Vision specifically caters to the needs of self-funded employer plan sponsors and currently impacts more than 75,000 health plan members. Med-Vision has helped corporations, healthcare facilities, municipalities, and school districts to reduce risks, reverse trends, and decrease healthcare costs while increasing quality of care.

About [Moffitt Cancer Center](#): Located in Tampa, Florida, [Moffitt Cancer Center](#) is an [NCI Comprehensive Cancer Center](#) - a designation that recognizes Moffitt’s excellence in research and contributions to clinical trials, prevention and cancer control. Moffitt currently has 14 affiliates in Florida, one in Georgia and two in Puerto Rico. Additionally, Moffitt is a member of the [National Comprehensive Cancer Network](#), a prestigious alliance of the country’s leading cancer centers, and is listed in [U.S. News & World Report](#) as one of “America’s Best Hospitals” for cancer. Moffitt’s sole mission is to contribute to the prevention and cure of cancer.

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